

Wallcovering Installers Association
November 12, 2019 | Board of Directors Meeting
Minutes

Call to Order:

The video meeting was called to order by Michael DiGilio, C.P., President, at 8:05 PM ET. Roll call was taken.

Present:

Michael DiGilio, C.P., President
Heidi Wright-Mead, C.P., Treasurer
Steven Kaye, C.P., Vice President
Gary Lucas, C.P., Secretary
Vincent LaRusso, C.P., Immediate Past President
Shelly Wilkins, C.P., Mid-Atlantic Region Director
Michael King, South Region Director
Dave Adams, Northeast Region Director
Dennis George, C.P., West Region Director
Greg Laux, Associate Chair
Susan Macuna, C.P., Central Region Director

Absent:

Joel Ellis, West Region Alternate Director
Richard Manougian, Northeast Region Alternate Director
Michelle Corl, Mid-Atlantic Region Alternate Director
Jeanette Gilbreath, South Region Alternate Director
Kevin O'Donnel, Central Region Alternate Director

Staff:

Nancy Terry, Director

Approval of the Agenda:

Mr. DiGilio, C.P., called for a motion to approve the agenda.

- **ACTION:** A motion was made to approve the agenda. The motion was seconded and passed unanimously.

Secretary's Report:

Mr. DiGilio, C.P., called for a motion to approve the September 11, 2019 minutes as distributed.

- **ACTION:** A motion was made to approve the minutes from the Board of Directors meeting on September 11, 2019. The motion was seconded and passed.

Treasurer's Report:

Ms. Wilkins indicated that financials had been provided in the board book. Beyond that, a 2020 budget was being developed and all committees needed to get requests in.

Ms. Terry indicated that the conversion process was moving forward and that things were on target. Chapters were being set up to take over chapter dues collection beginning in January.

- **ACTION:** A motion was made to approve the financial report. The motion was seconded and passed unanimously.

It was noted that this will affect the balance sheet and the organization is currently operating in the red and all Region Directors are required to be diligent in their member retention efforts. Ms. Macuna asked for assistance with information on associate membership retention. It was noted that it was on the website however the website has not been updated for 5 years and a redesign was needed.

Member Services Committee Report:

Report as submitted.

Communications Committee Report:

Report as submitted

WIAF Committee Report:

A report was not submitted however a balance report has been included with the financials.

Nominations/Elections Report:

No report submitted.

Convention Committee Report:

Ms. Macuna indicated that the committee was just getting started. Mr. George indicated that nametags for 2020 should include name, business, city, state and have a clip.

Craftsmanship Awards Committee:

Report as submitted. It was noted that one person winning multiple first places is a problem. It was decided that if multiple was won by one person, they can use winning for their subsequent employee but can't sell the winning.

Membership Awards Committee Report:

Report as submitted. Mr. Kaye indicated that Chapter Presidents and Board should be required to submit nominations. Discussion was had on this topic.

- **ACTION:** A motion was made to require each board member and chapter president to nominate a member for an award within each year. The motion was seconded and passed Yes – 5 No – 4.

Additional discussion was had on the process. An article is to go into *The Installer* each year on the awards and what they mean.

Associate Member Committee Report:

Report as submitted.

Boutique Manufacturers Task Team:

Report as submitted.

Education Committee Report:

Report as submitted. Currently working toward the Residential Basics class. Not able to do more than one class at a time.

Website Report:

Report as submitted.

Marketing Committee Report:

Report as submitted.

Region Reports:

South: Report as submitted.

Mid-Atlantic: Report not submitted.

Central: Report as submitted.

Northeast: Report as submitted.

West: Report as submitted.

New Business: None

Being no further business . . .

- **ACTION:** A motion was made and seconded at 9:56 PM ET to adjourn the Board of Directors meeting. The motion passed unanimously.