



Wallcovering
Installers
Association

Wallcovering Installers Association Region Director Election

*WIA is happy to announce our slate of Region Directors and
Alternate Candidates for 2018 - 2020*

Central Region Candidates

Region Director | Susan Macuna, C.P.

Susan started in wallpaper installation in Cleveland 1988 and joined the NGPP in 1995. She says that “joining the Guild was one of the smartest business moves I ever made as going to conventions and through networking, my skill level has increased dramatically.”

In 2007, she moved to Minnesota where she had to restart business from scratch just as the great recession hit. She joined the Twin Cities Chapter, BNI and connected with local paper store. Eleven years later, her business has grown as she connected with decorators, builders and some HGTV shows.

Susan started out as associate director then stepped up to Region Director. Susan states that her goal is to discover the needs of members as we move forward into the ever-changing nature of wallpaper. Most recently she has launched the Central Region workshop which is evolving. She shares that she is also supporting the Board as they are challenged with the aging workforce

Alternate Region Director | Kevin O'Donnell, C.P.

Kevin hung his first paper 36 years ago in 1982. He found and joined the NGPP in 1997. He states that this was the smartest thing he could have done to become a better installer and businessman. Kevin has been the president of the Miami Valley chapter for the last 15 years.

Kevin is married to his wife of 31 years, Karin, and they have two grown children, Patrick age 29 and Andrew age 27. He shares that he and Karin have helped them both finish graduate school. Kevin's hobbies include: being a rugby player for 14 years, coaching both boys in sports and traveling. He is currently coaching high school rugby and growing his handle bar moustache!

Kevin shares, “With both boys on their way in life, I thought it was time to try and give back to the WIA which has been overwhelming supportive to me and growth of my craft.”

Mid-Atlantic Region Candidates

Region Director | **Shelly Wilkins, C.P.**

Shelly has been a member of the WIA since 2001 and accomplished her Certified Paperhanger status at that same time. Shelly is passionate about her craft as well as the members of the Mid-Atlantic region. She has been serving as the alternate Region Director for a term and hopes to bring these skills and her passion forward as Region Director.

Alternate Region Director | **Michelle Corl**

Michelle brings more than 30 years of experience as a paperhanger and has been in business for herself for 18 years and a WIA member for 17 years. She started hanging with her grandmother and mother at age 11. Through the WIA, she states that she has been fortunate to have been exposed to and trained with some of the best craftspeople in the field and had access to cutting edge information and products.

Michelle hopes to continue helping the Mid-Atlantic Region to increase membership and improve participation for members, to have an impact on others in the industry and help further the WIA as a worthy organization.

Northeast Region Candidates

Region Director | **Dave Adams**

Dave has been a very active Member of the WIA for 6 years, having served both locally and nationally in various functions. Consistently attending both Westchester and Connecticut chapter meetings, and volunteering as Secretary, Vice President and President for Westchester chapter, for which he is a member. Dave has also been a long-standing member of the Website and Convention committees, and attends all March Madness workshops.

For the past 2 years, Dave has served as the Region Director alternate doing his best to accurately and responsibly represent Northeast members on the Board of Directors. Dave is smart, savvy, and committed to WIA growth.

Region Director | **Richard Manougian**

Richard shares that he is 57 years old and resides on Long Island with his beautiful wife Mary. He has two children in college. Richard attended Nassau Community College and completed several financial certificate programs. He spent several years in the financial field before embarking on a wallcovering career.

Richard was the Metro New York chapter President for 2 years. During that time, he worked with fellow members to revitalize the chapter, with 12 or so now attending each month. During his term he created a chapter website and newsletter and represented the chapter at various tradeshow.

Richard states that “If elected director, my focus would be to assist the Northeast chapters with their vision and goals. I will present their concerns to the Board for positive action. Together, building on the splendid work of past directors, presidents and all who contributed over the years to the proud tradition of wallcovering in the Northeast. God Bless the Wallcovering Installers Association.”

South Region Candidate

Region Director | **Michael King**

Michael has been installing wallpaper for over 40 years and have been a member of our association for 11 years. He states that it is a pleasure to serve the South region and offer his time and knowledge to improve our industry and the skill sets of fellow installers.

It is Michael’s vision that we increase membership and continue to educate installers. It is his sincere desire to include everyone in these goals as he likes to think of the WIA as one big family and everyone is important.

It is in the spirit of service, that he asks for you to consider him for the position of South Regional Director as he appreciates the opportunity to serve.

West Region Candidates

Region Director | **Dennis George, C.P.**

Dennis is currently serving as the West Region Director has been successfully doing so for the past term. Dennis is a talented installer with a passion for the WIA and is consistently contributing his time and talent for the betterment of the organization and its members. Dennis has been a WIA member since 2001 and a Certified Paperhanger since 2005.

Alternate Region Director | **Joel Ellis**

Joel has been serving as the WIA West Region Alternate for two years and a member of WIA for six years. He is happy to continue to represent the West region and work toward facilitating the members goals.