



President's Message

The WIA is Calling YOU!

By WIA President Mike DiGilio, C.P.

This is the time of year when the WIA plans for our Board of Directors elections. This year we call on our members to consider board positions for our regional director (RD) and alternate regional director positions. The positions serve and manage our five U.S.-based regions and our international members. Members in each region vote for their regional director and alternate regional director for 2-year terms.

The requirement for serving in these positions is simply a 3-year, continuous membership in the WIA. Some of the duties include reporting back to the board on activities in their regions by keeping in contact with their respective members. Your board of directors also meets via informal teleconference once a month for about an hour and four board meetings a year. Two of these board meetings are in-person meetings at our convention sites and two are teleconference meetings. The association covers expenses for board meeting attendance. The positions of RD and alternate RD are important to our association's well-being, because we cultivate our future president, vice president, treasurer and

secretary from these positions. Our board encourages anyone who would like to step up to do so. I can tell you from personal experience that serving on the WIA Board of Directors is a very rewarding experience.

This is also the time of year when the WIA plans for our annual award nominations. Anthony Russo has done a fine job of chairing this committee for a number of years. Over the next few months, his committee will seek and review entries that stand out from the crowd. The nominations of any member for any of our awards can come from any member. All one has to do is get a nomination form from the main office and fill it out. Find more information about our awards on our website.

Member of the Year, the Leadership Award, and the Outstanding Achievement Award are only a few of the awards presented to members who go the extra mile. It is truly a rewarding experience to be recognized by our members and our association. So, if you know of a member who has gone above and beyond in our group, please don't hesitate to nominate him or her for well-deserved recognition.

Have a great spring. ■

WIA New Members

New Members April 2018

Talking Walls Wallcoverings
Kenneth Daugherty
Navasota, TX 77868
talkingwallspainthouston@gmail.com

Dorian King Wallcovering
Dorian King
Quincy, MA 02171
dkprowallpaper@yahoo.com

J.E. Craftsman, Inc
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Queens, NY 11377
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WIA Spring Workshop March Madness 2018

By Jack Egan – Northeast Regional Director and Warren & Lu Ann Reeb – Boston Chapter

The January-February issue of *The Installer* contained a brief article about some of the excitement of building this workshop. Today, with pride for a job well done, I'm happy to report on the actual event, which was held March 24, 2018, at the brand-new Hilton Hotel in Sturbridge, MA. This year the Boston Chapter hosted and did an outstanding job!

I arrived a little later than hoped and found the venue in the lower level of the hotel. The space was perfect: a huge room with adequate seating for all, a huge screen for audiovisual presentation, easy access to member's trucks, and plenty of room for show and tell. Everyone commented favorably on the venue.

Our hosts provided attendees with great homemade breakfast choices and plenty to drink.

After everyone was checked in (62 in total, including 7 first time attendees – a first for this workshop), the day began. Attendees came from several states, the farthest being California. I admit to being a little concerned about attendance with moving the event's location, but I was completely wrong.

Mark White, the host with the most, did an excellent job helping to keep the crowd's

interest, moving the different demos along according to the schedule with his dry Bostonian humor.

Session Highlights

- **Installing Silver Cloth**, presented by Ed and Tim Peterson from the Connecticut Chapter, showed how to cover the insides of drawers with silver cloth which keeps silver from tarnishing.
- In a tech-savvy PowerPoint demo, Barry Blanchard from the Boston Chapter demonstrated **21st Century Estimating with an iPad**. He explained how he uses an iPad and Note apps, such as Goodnotes or Notability, to construct and complete estimates.
- **Correcting a Bias on Textile Goods**, presented by Sarah Smyth, showed how to use a framing square and straight edge to trim the bias off grass cloth or silk wallpapers.
- During lunch with pizza, the workshop moved outside (on an usually beautiful March day in Massachusetts) for the **Work Van Expo**, where approximately eight different vans were showcased, from both vehicle and interior setup perspectives. Lots of ideas for everyone!
- Greg Kohler from the Boston Chapter, lead a discussion about the pros and cons of using aftermarket coatings in a presentation of the same title: **Aftermarket Coatings**.
- **Installing Self-stick Murals**, presented by Anthony Russo of the Connecticut Chapter, showed in detail how to apply self-stick products.
- **In Accepting Credit Card Payments**, Liz Kelly from the Delaware Chapter explained new methods of receiving payments from clients using Square, Venmo, Zello, and others.

The Boston Chapter acquired donations from Sherwin Williams a great variety of adhesives,



Photo by Millie & Juan Escurra

Gardz, Wallprep, a Baker roller scaffolding, and some Cavalier liner paper (used often in the trade) to be raffled off. Mark Swanson (Connecticut)

won the 50/50 raffle. He donated half of his winnings to the Wallcovering Installers Assistance Fund (WIAF Fund), which collected a total of \$413, from our generous attendees.

A special thank-you goes to the entire team



Photo by Millie & Juan Escurra

involved in hosting this event. They provided us with a great program and a terrific networking opportunity. Rumor has it that the Boston Chapter plans to host next year's March Madness Spring Workshop. ■

Submit Entries Now for Craftsmanship Awards

By Jeannette Gilbreath

Whether you have been hanging 40 years or four years or have been a WIA member 20 years or two years, each of us has those proud projects – the ones we walk away from feeling confident and satisfied for a job well done. When finished with those projects, you raise your glass, give yourself a high-five in celebration, and, in some cases, wipe your brow and exhale a “whew” in relief. Take your notes and pictures of those projects and enter them while they’re still fresh in your mind. Dig through those old photos. As long as you were a WIA member when the project was done – and it was never previously entered in the Craftsmanship Awards contest – then this is the time to show off your work.

Post projects on social media? We’ve seen them and they’re awesome! Those are just the kind of entries that interest us. You have the photos and you even wrote short descriptions. Take what you have and expand a bit. No need for an elaborate short story, just describe the technique or skill that went into the job. We’ll understand.

Again this year, entries will begin at the regional level, where they will be submitted

online and voted on by members from that particular region. Projects receiving the most votes in each category will move on to the national competition, that will again be voted on by the entire membership.

As before, there are four categories to the competition: residential, commercial, specialty, and small spaces, which is defined as a project under 300 square feet. A detailed explanation of which wallcovering products belong in each category is posted on the website.

This is the final year to submit entries of jobs from past years. Don’t miss the opportunity to show off that job from years ago. Just ask Bill Kraves, who was honored, in 2016, in the Specialty Category for a job he installed 20+ years ago! As long as you were a WIA member and the project was not been previously entered, the project will qualify.

The website is open and accepting entries. You will be surprised how simple it is to enter. Visit the www.wallcoveringinstallers.org for a link to the entry form. The deadline for entries is June 1, 2018.

Just do it!

WIA Accepting Nominations for 2018 Awards

A well-deserved honor!

A “national award” is the best way for the WIA to recognize the hard work and dedication of our most dedicated volunteers!

Over the course of the year, I hear from different members and groups about who should have won a national award and why someone else didn't win a certain award in a given year. Sometimes the mentioned person wasn't even nominated. Other times, the nomination wasn't completed in a way that gave that person their best chance of winning that particular award.

If you think about all of the volunteers it takes to run our organization – our elected board, regional directors and alternates, numerous committees, chapter presidents and officers – it's amazing that it all comes together in a way that achieves a never-ending set of objectives. This is what gives us the necessary tools to set us apart as professionals.

We have an obligation to recognize the deserving among us!

Read the award descriptions and think about your fellow chapter members and other Guild acquaintances who are always doing something for your chapter or the WIA. Think about the person who had a connection that solved a problem for you. Think about the person who always comes to your chapter meetings and brings something to discuss that ends up helping you on the job sometime down the road. Think about the regional workshops and national convention, the organizers and presenters, those setting up and taking down, those taking pictures: the list goes on and on. There are many who contribute to the excellence of the WIA, and we have an obligation to say thank-you. **There is no better way that we can say thank you than by nominating them for national awards.**

Give yourself time to be specific when completing the nomination form. The listed accomplishments must meet the criteria of the

“Of everything that's happened in my years as an installer and WIA member, winning the “Outstanding Achievement Award” was the most rewarding experience. To have the work and effort I've invested over the years recognized made it all worthwhile and the incredible feeling of walking up to receive the award to the sound of the applause was an experience never to be forgotten.” - Phil Reinhard, Millville, NJ

“I have been in the WIA for almost 30 years and received the Bob Isenberger Award in 2017. To have this award bestowed on me in honor of Bob was an honor personally, since we worked together many times over the years and he taught me many things in the industry. Also, to be recognized by my peers for the work on The Installer the last two years, has given me the opportunity to reach out to other members to highlight their stories and accomplishments, too.” - Nancy Proctor, Naperville, IL

award for which you nominate someone. For example, you should not say that someone has done so much in the past when nominating them for the “Member of the Year Award.” Likewise, you cannot say how much someone did this year when nominating them for “Outstanding Achievement Award.” Remember, the detail added in an organized way is the best way for your candidate to win; i.e., list the facts that meet the criteria of the chosen award.

The deadline to nominate is July 1st.

The nomination form and the list of awards with their descriptions are included in this newsletter, or you can get them online at www.wallcoveringinstallers.org. Remember, nominations must be postmarked or e-mailed to info@wallcoveringinstallers.org by July 1st. ■

Call for 2019 Region Director Nominations

WIA is pleased to announce that election 2018 has begun! It's time to nominate your favorite member or yourself for a region director or alternate region director position. To qualify for one of these positions you must be a current member and in good standing for a minimum of three (3) years at the time of the election. This year we will be filling five region positions:

Northeast, Mid-Atlantic, South, Central and West. States and countries included in these regions are:

- Northeast: NH / NY / RI / VT / MA / CT / ME / Eastern Canada and Africa
- Mid-Atlantic: PA / DE / MD / NJ / VA / WV / KY / Middle East
- Central: MO / ND / IL / SD / IN / IA / NE / MN / OH / WI / MI / KS / Australia and Europe
- South: AL / AR / TX / OK / TN / LA / MS / FL / GA / NC / SC / South America and Mexico
- West: WA / AK / OR / CA / ID / MT / WY / NV / UT / AZ / CO / NM / HI / Western Canada and Asia

The Board of Directors manages, controls and directs the business and affairs of this corporation in accordance with the bylaws. None of its acts shall conflict with these bylaws. The region directors shall participate in board meetings at least four times a year and perform all duties of a member of the National Board of Directors in a professional manner. The region and alternate region directors represent all members in their regions.

Candidates for either position may campaign by private means (i.e., written correspondence, private email, in person, or on the telephone).

All written correspondence (including anything distributed in mass via email) must be copied to the WIA National Office prior to distribution.

Eligible candidates will be voted for by members in their respective regions, which are determined by the state or country of

residency. Ballots will be distributed 60 days prior to the annual membership meeting, which this year will be held at the National Convention in Denver, CO.

Region directors coordinate with the alternates in attending board of directors meetings. Prior to these meetings, the region director and alternate are required to submit reports and review the board book so they are prepared to participate and vote on issues brought up at the board meeting. In addition, they are required to write short articles once a year for inclusion in *The Installer* during the calendar year. WIA also requires region directors/alternates to communicate regularly with their members and follow-up with prospective members.

You may be asking yourself with what type of other activities might you be involved? Well it's really fun. Region Directors represent the members and get to serve them face-to-face in workshops or other events.

With regard to serving the chapters in their region, the region director and/or alternate helps guide the planning of productive meetings and encourages the chapter's leadership to promote regular attendance at monthly meetings as well as at regional and national events. They are also encouraged to make periodic visits to chapter meetings or other organized events in their region.

Region Directors directors should stay in contact with associate members in their regions to help promote networking opportunities for all the members within the region.

The leadership of WIA consists of professionals who are passionate about their work and the members they serve.

The region directors and alternates will tell you that they get as much as they give, and that the friendships and networks developed are priceless. To nominate for the region positions, contact the national office at (800) 254-6477 or at info@wallcoveringinstallers.org. The deadline is May 15. ■

Hangin' By the Bay

By Tim Little, Chapter President, Northern California Chapter

On February 17, the WIA's Northern California Chapter held its second skills conference workshop at the Eagles Lodge in Alameda, California. Well attended, the conference started at 9:30 AM with demonstrations and talks addressing topics from beginner to advanced paperhanger. Geri Beauvais and Heidi Wright prepared much of the curriculum and schedule for each presenter. As a chapter, we fine-tuned the event's activities at our January meeting. Patrick Marchan and his apprentice, Naseem, did a remarkable job of preparing or contracting for both a delicious light breakfast and well-rounded lunch including giant, chocolate-filled cookies – real crowd pleasers.

Our skills workshop, called "Hangin' by the Bay with the WIA" featured the following topics and demonstrations:

The business side of commercial work. Joell Ellis of Reno, Nevada talked about where you can present or cold call to locate commercial business and make producers aware that you're out there.

A demonstration of the use, care, and cleaning of a large scale pasting machine. Larry Charon of Half Moon Bay, California discussed commercial, 54-inch goods and other materials suitable for paste machines.

A demonstration of scissors, your best friend. Tim Little of Oakland, California showed how to make relief cuts to ease a delicate material into a complex and contrived molding profile and keep it pristine without damaging the molding or ending up with jerky, unclean cuts; finishing off with a snap blade cutter; and, a series of hand tool guides for a smooth, clean, tight installation.

Reglets. Donald Foreman of Palo Alto, California demonstrated how to install heavy and stiff wallcoverings into a reglet or channel reveal, cutting and setting it for drying-in with suggested products to hold it in place during setting.

How to "dry hang" expensive and delicate silks that have rice paper backings, such as Fromental, De Gournay, and Gracie.

Geri Beauvais (San Francisco) and Heidi Wright Mead (Oakland) co-presented this demonstration that highlighted the use of a polycarbonate strip (Boggess Tape) for double cutting and the two methods of double cutting and smoothing out the strip between two sheets once the selvages are removed. The demonstration offered an opportunity to touch and feel the silk pasted sheet after being applied and removed, so participants could understand the superiority of this installation method for those who have the confidence to install these highly specialized and expensive products.

Participants enjoyed many opportunities to ask questions and converse with all presenters to understand the techniques shared.

Paperhangers from San Francisco, Oakland, Grass Valley, Placerville, Concord, San Rafael, Palo Alto, and Benicia, California and from Reno, Nevada attended. Beverly Phillips of Bradbury and Bradbury represented the fine producer of vintage and custom wallpapers as a vendor representative-at-large.

The chapter held a raffle during the lunch hour with many items to aid any paperhanger, including some "really good stuff." Profits raised by the raffle will go to funding next year's annual skills conference. The conference ended at 4:30 PM with half an hour to clean up the hall and mingle with all attending members, some who traveled up to 300 miles to attend.

Kudos to the Alameda Eagles Lodge which graciously gave us a good rate for the second year to hold our conference and met us there earlier than they usually would. We thank them for that courtesy and extend additional thanks to all those who helped with early morning set-up and the end-of-day cleaning to leave the hall as tidy as we found it. A special thank-you goes to Jenny Knockert for being our check-in/sign-up person for the second year in a row. We have great people associated with our chapter.

We hope that next year we will see a larger turnout--not too large, though--as everyone got



a chance to be heard. That was worth its weight in gold! We shared some very good ideas, and I know I walked away with new ideas and a bigger feeling of confidence knowing that there are still some things you can teach an old dog.

We hope participating members will come back next year and that they will bring a paperhanger friend or apprentice. We need to advocate for apprentices in this business to teach our tricks and provide the public with quality, well done, and equitable paperhanging and wallcovering services. ■

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NATIONAL ASSOCIATE MEMBERS

When you have a choice of vendors, remember to use WIA Associate Members first.

- Advance Equipment Manufacturing Company
- AMBTRA, Inc.
- Atlantic Wallcovering and Décor
- Bradbury & Bradbury Art Wallpapers, Inc.
- Cavalier Wall Liner
- DesignTex Group (The) Experience49
- Eykon Design Resources
- Fabricmate Systems
- Fidelity Wallcovering, Inc.
- Gardner-Gibson, Inc.
- Heritage Wallcoverings Ltd. (Lincrusta)
- Hytex Industries, Inc.
- Jacaranda, Inc.
- Jack Loconsolo & Company, Inc.
- Koessel Studios
- Len-Tex Wallcoverings
- LSI Wallcovering
- Maya Romanoff Corporation
- MDC Wallcoverings
- Pacific Laser Systems (PLS)
- Painters & Allied Trades LMCI
- Phillip Jeffries Ltd.
- Presto Tape
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- Roman Decorating Products LLC
- Roos International, Ltd. Wallcovering
- Rust-Oleum Corporation, Zinsser Brands
- Steve's Blinds & Wallpaper, LLC
- Textile Wallcoverings International, LTD (TWIL)
- The Paint Store Online
- Thibaut Wallcovering
- Vahallan Papers
- Wallauer's
- Wallpaper Boulevard
- Wallpaper Direct
- Wallpaper Warehouse
- Williamson College of the Trades
- Wolf-Gordon, Inc.
- York Wallcoverings, Inc.

Regional News

Below are Region Updates (formerly known as Paste-In Notes). Take a look at what is happening in various WIA regions.

Central Region Report

By Central Region Director,
Susan Macuna, C.P.

The Central Region workshop is happening on May 5th from 9:00 AM to 4:00 PM at the Holiday Inn Airport, 8555 Stansted Road, Indianapolis 46241.

Attendees are coming from Missouri, Ohio, Minnesota, Illinois, Michigan, California, Texas – and the sign ups keep happening! The registration fee of \$100 covers a continental breakfast, lunch, and a day packed full of information. Hurry, registration closes May 1st. Bring a friend who's not in the WIA to see what we're all about. Come for a chance to meet other professionals and increase your skills.

As a side note, at this event we will collect donations for the Wallcovering Installers Assistance Fund to help installer members suffering from health issues.



printout for silver cloth application prepared by Cyndi Green. Congratulations Boston team!

Boston Chapter – The Boston Chapter, working as a team, hosted the 15th Annual Spring Workshop, March Madness. As a team, they made homemade breakfast choices, picked a terrific new venue in Sturbridge, MA, lined up great demonstrations, and served a great lunch. They had a wealth of trade supplies for a raffle drawing and a 50/50 drawing, which Connecticut's Mark Swanson won. He generously donated half of his winnings to the Wallcovering Installer Assistance Fund. A huge thank-you to all attending members who donated \$413 to the Fund. I believe that everyone is looking forward to next year's workshop!

Westchester Chapter – The Westchester Chapter has a newly elected president, Mitchell Ehrlich. I will report on other executive members as soon as I get that information. No one from the Westchester Chapter made it to the workshop, except David Adams and Lou Katz. David video recorded a demo by Barry Blanchard on estimating using a tablet or iPad.

Berkshire Chapter – We are happy to announce that Heidi Johnson is the chapter president and Charlie Giley is vice president. Other officers will be announced in the future. Although Berkshire is a small chapter and its members are spread out throughout New England, Heidi will work to keep them as an active WIA chapter.

New York Metro Chapter – Richard Manougian tells us they are experiencing success with their joint adventure, meeting with PDCA members. This has revitalized their meetings with interesting topics for both groups and larger attendance. Way to go, New York! Keep it up!

New York Upstate Chapter – A teleconference was scheduled for April 9th. Doug Hudson was unable to attend. He doesn't see much of a future for the chapter, with the retirement of its WIA members hitting them hard.

Northeast Region Report

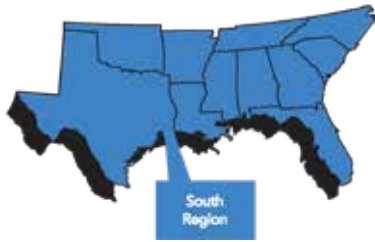
By Northeast Region Director,
John Egan

Connecticut Chapter – We all were very happy with this year's spring workshop, March Madness: happy with the new venue and happy with the terrific job the Boston Chapter did organizing the day's events. Three Connecticut WIA members presented demonstrations: Anthony Russo reviewed the process for applying self stick products; and, Tim and Ed Peterson showed the application and usefulness of silver cloth and supplied a



South Region Report

By Pam McCartney,
South Region Director & Michael King,
South Region Alternate



Each region is working on a video recorded tabletop presentation to show at the convention in Denver, Colorado this year. Attendees will get a chance to vote for their favorite. Be sure and come to the convention and vote. Keep the South strong and vote for our tabletop and keep us on top!

I know every member of the WIA has done some beautiful jobs. Showcase your work in the Craftsmanship Awards contest and enter for a chance for some wonderful prizes. The submission deadline for the Craftsmanship Awards is June 1. Even if you don't enter, still have an important role: please vote for your favorite submission. The South Region was strong last year, and we had some winners from our region. We would love to have more winners from the South again this year. So be sure and get your entry in.

Have you thought whom you would nominate

for awards this year? For more information and descriptions of who might qualify for an award, go to the website and look under "WIA Craftsmanship & National Awards" for the description and the nomination forms. Get your nominations in soon!

The national office is looking for committed members to work on committees. So instead of voicing your knowledge on Facebook and not being sure the right person hears you, sign up to serve on the appropriate committee and help make sure your voice is heard.

If you have any questions or if you would like to make a statement for the next regional report, please let me know. You can contact me by cell phone (903)530-0634 or by email at wallpaperfashion@aol.com.

Happy hanging, everyone!

Houston Chapter Report

On March 25, 2018, wallcovering installers in and around Houston, Texas, gathered for a luncheon meeting. Twenty-one people attended – a great turnout! Thanks go to Julie Young and Don Dye for organizing the meeting and luncheon. The chapter also welcomes Ken Daugherty to the WIA. We are so happy you joined this great organization. ■



Installers gathered in Houston, Texas

An Attendee's Appreciation: March Madness

By Alan Rada, C.P.

Traveling from Brooklyn, NY to Sturbridge, MA is no quick ride. While the scenery is lovely, the time it takes can put a dent in your schedule. No matter, because we all learned something. From the opening of "Silver Closets" by Ed and Tim Peterson from the Connecticut Chapter, we attendees were reintroduced to the idea of helping our clients realize we are more than just wallpaper installers. Although originally presented by Cyndi Green, the Peterson presentation was fresh and full of put-to-use today information. Advising on proper prep, which adhesive, and the method of installation, each attendee could visualize the beauty and functionality of a silver closet. As both Petersons pointed out, silver closets are not for every client; however, for the right client with a host of silver pieces to protect, we have just the solution.

Next up was Barry Blanchard, who took installers like myself kicking and screaming into the 21st century. Barry laid out the how, why, what, and when of putting your estimates on an iPad. Barry's presentation was filled with all the exact information needed to get started with putting your estimates online. He explained it is neither easy or fast to learn; however, with time and practice, you can excel and get your estimates done without a pencil and paper. What an incredibly novel idea. It may be that you can, in fact, teach an old dog new tricks!

Sarah Smyth with her "Correcting a Bias Fabric" presentation came next. I have heard it said that there is only a problem when there is a problem. Installers need to be able to recognize fabric printed on a bias and what the net result will be if an installation moves forward under such circumstances. Sarah pointed out the methods of evaluation and what the corrections may need to be. Keeping fellow installers aware and

educated is, in fact, our mandate. Sarah did exceedingly well. Greg Kahler's presentation looked at paper back versus acrylic back fabrics and broached the idea of double coating fabric. I did not know we even had such an option.

Anthony Russo did an exceptional presentation on a wallpaper that is quite the bear to deal with if you don't know where to start. Self-stick wallpapers with a peel-able backing offer consumers a whole new level of choice. Self-stick also demands the installer acquire a whole new level of skills. Anthony deftly handled the material and explained from start to finish how to proceed. The best part of working with self-stick wallpaper is not having to bring adhesive buckets to the job.

The afternoon closed with Elizabeth Kelly of Michael J. Kelly & Son Inc. on the issues of accepting payment, specifically the advantages of accepting credit cards versus checks or cash. This very timely presentation was filled with exactly what the start-up wallpaper installation company needs to know. I think that even our veteran installers were duly impressed.

All in all, the March Madness workshop showed unequivocally that our membership continues to respond to live action teaching moments. We deeply appreciate the time each presenter takes to volunteer and teach. Over the years, I have had the honor of watching many of our veteran paperhangers teach in a precise and effective manner the proper techniques to arrive at a beautiful installation.

Last, but certainly not least, kudos to Mark White who kept the event moving ever forward on a solid trajectory. Mark showed that proper planning and prepared presenters could all come together to make our trip worthwhile. The Boston Chapter certainly did Roger Coupal proud. ■

Top 10 Reasons to Visit Denver

By Terri Trapp

When you travel to Denver, Colorado for the WIA 2018 Convention – and, of course, you are coming – consider arriving a few days early or staying a few days afterward to take in the many attractions Denver offers. Of the multitude of options, here are the top 10:

Red Rocks Amphitheater: Both mountain park and concert venue, this extensive property features hiking trails popular with runners who seek a challenge as well as spectacular scenery. The natural amphitheater has become one of the country's best and most prestigious concert venues. Concerts scheduled during convention week include Mac Demarco (Sept. 10), Rascal Flatts (Sept. 11), NeedtoBreathe (Sept. 12), and The Revivalists (Sept. 13). (www.redrocksonline)



Rockies Baseball at Coors Field: Baseball aficionados take note! The Rooftop is called the newest “hot spot” at Coors Field, boasting a complete redesign and renovation of the right field open seating and concourse. Snag a seat and enjoy the best sunset view in downtown Denver. The Arizona Diamondbacks will be playing against the Rockies on Wednesday, September 12. The game begins at 6:30 PM.

Denver Beer Trail. Whether you favor any variety of Coors beer or prefer craft brews, Denver brews more beer than any other

metropolitan area in the USA. The Denver Beer Trail explores 20 features breweries offering everything from hearty stouts to refreshing lagers. Find walking tours of brew houses at www.denver.org.

Union Station and the LoDo District. Put two favorite hobbies together--trains and beer--and you have one perfect afternoon. Located at 17th and Wynkoop Streets, the district includes the historical train terminal building, a train shed, and 22-gate subterranean bus facility, and a light rail station. Renovated in 2012 to serve as “Denver’s Living Room,” the facility functions as part hotel lobby, part Amtrak, part waiting area, part retail, and part public space.

World class museums. If you’re looking for a little refinement and culture, check out the Denver Art Museum, featuring an exhibition of Rembrandt which opens September 16. Participate in the “Drop-in Drawing” on September 11 by bringing in your own drawing or sketch or take advantage of the museum’s generosity in providing sketch pads, graphite pencils, and kneaded erasers. Get a Mile High Culture Pass to access seven top Denver attractions. (www.denverartmuseum.org) Botanic gardens. A feast for the senses, view acres of colorful blooms, smell the scent of fresh greenery, and hear the sounds of chirping birds and rockin’ tunes. From morning yoga sessions to nature walks to informative lectures, you can’t go wrong here. (www.botanicgardens.org)

4:20 Friendly. Use this code word for the time sacred to marijuana users to indicate your acceptance of cannabis. Rules and restrictions do apply, especially in the hotel and in public spaces. Proceed with caution and visit Smoking Gun across the street from the Holiday Inn Cherry Creek. A WIA member installed the wallpaper. Consider it research!

Cherry Creek Trail. Running adjacent to the conference hotel, the Cherry Creek Trail extends 11.2 miles and crosses a river. Starting at Confluence Park, meet hikers and their dogs traversing the path through the heart of Denver all the way to Cherry Creek Lake and pass the Cherry Creek Mall, Four Mile Historic Park, Denver Sister City Parks, Denver Country Club, and



Cherry Creek Country Club. (www.alltrails.com/trail/us/colorado/cherry-creek-trail)

Western history. A truly vibrant and adventurous period of American history happened in Colorado. Visit the History Colorado Center to engage with the past, present, and future of the Rocky Mountain West. (www.denver.org/listing/history-colorado-center/5267/)



Larimer Square. Denver boasts more than beer, it has one of the most exciting restaurant scenes in the USA. The city transformed its oldest and most historic block into shops, wine bars, and the hottest, chef-owned restaurants you'll find anywhere. (www.denver.org/listing/larimer-square/3965/)

These are all great things to do; but, before you can do any of them, you have to attend the convention! Visit the WIA Convention page as we add more information. The hotel reservation link is currently up so register today! ■