

Wallcovering Installers Association
June 10, 2020 | Board of Directors Meeting
Minutes

Call to Order:

The video meeting was called to order by Michael DiGilio, C.P., President, at 8:15 PM ET. Roll call was taken.

Present:

Michael DiGilio, C.P., President
Steven Kaye, C.P., Vice President
Gary Lucas, C.P., Secretary
Shelly Wilkins, C.P., Treasurer
Michael King, South Region Director
Dave Adams, Northeast Region Director
Dennis George, C.P., West Region Director
Greg Laux, Associate Chair
Susan Macuna, C.P., Central Region Director
Michelle Corl, Mid-Atlantic Region Director
Richard Manougian, Northeast Region Alternate Director

Absent:

Vincent LaRusso, C.P., Immediate Past President
Jeanette Gilbreath, South Region Alternate Director
Kevin O'Donnel, Central Region Alternate Director

Staff:

Nancy Terry, Director

Approval of the Agenda:

Mr. DiGilio, C.P., called for a motion to approve the agenda.

- **ACTION:** A motion was made to approve the agenda. The motion was seconded and passed unanimously.

Secretary's Report:

Mr. DiGilio, C.P., called for a motion to approve the March 14, 2020 minutes with the change noted.

- **ACTION:** A motion was made to approve the minutes from the Board of Directors meeting from March 14, 2020. The motion was seconded and passed.

Treasurer's Report:

Ms. Wilkins indicated that financials had been provided in the board book. She shared that revenue is currently covering expenses. It was noted that additional staffing was being brought on to increase marketing.

- **ACTION:** A motion was made to approve the financial report. The motion was seconded and passed unanimously.

Member Services Committee Report:

Report as submitted. It was noted that some dropped members do return however all RD's are strongly encouraged to follow up and report on the drops.

Communications Committee Report:

Report as submitted. Topics are needed for future issues.

WIAF Committee Report:

A report was not submitted however a balance report has been included with the financials.

Nominations/Elections Report:

No report submitted.

Convention Committee Report:

Ms. Macuna shared that the planning for the TeleSummit continue to move forward. The agenda includes the associates doing some programs and are paying to participate. In addition to the training, they will also be offering virtual swag bags and shirt sales.

The in-person convention planning has been placed on hold however speakers who have agreed to present are still planning to present in 2021.

Craftsmanship Awards Committee:

Report as submitted.

Membership Awards Committee Report:

Report as submitted.

Associate Member Committee Report:

Report not submitted.

Boutique Manufacturers Task Team:

Report not submitted.

Education Committee Report:

Report as submitted. Mr. DiGilio noted that he had met in person with the Wallcoverings Association and shared that the WIA is continuing with the development of the online courses without their participation as they have not moved forward with their part as previously discussed.

Website Report:

Report as submitted.

Marketing Committee Report:

Report as submitted. It was previously noted that additional staffing has been secured for promotion activities.

Region Reports:

South: Report as submitted.

Mid-Atlantic: Report not submitted.

Central: Report as submitted.

Northeast: Report not submitted.

West: Report as submitted.

New Business:

Region Directors:

Mr. DiGilio indicated that he will be making some placement changes which will take effect in September.

York Wallcovering:

Mr. DiGilio shared a card that York will be printing and placing in their wallcovering rolls. He asked for approval for this activity. It was noted that the manufacturers should be linking with the installer locator.

- **ACTION:** A motion was made and seconded to approve the inclusion of the card. The motion passed unanimously.

Being no further business . . .

- **ACTION:** A motion was made and seconded at 9:32 PM ET to adjourn the Board of Directors meeting. The motion passed unanimously.