

Wallcovering Installers Association
June 15, 2021 | Board of Directors Meeting
Minutes

Call to Order:

The video meeting was called to order by Michael DiGilio, C.P., President, at 8:06 PM ET. Roll call was taken.

Present:

Michael DiGilio, C.P., President
Steven Kaye, C.P., Vice President
Gary Lucas, C.P., Secretary
Shelly Wilkins, C.P., Treasurer
Michael King, South Region Director
Richard Manougian, Northeast Region Director
Dennis George, C.P., West Region Director
David Dubose, Central Region Alternate Director
Jeanette Gilbreath, South Region Alternate Director
Joanne Berwager, Associate Co-Chair
Greg Laux, Associate Co-Chair

Absent:

Kevin O'Donnel, Central Region Director
Bob Banker, Mid-Atlantic Region Director
Vincent LaRusso, C.P., Immediate Past President

Staff:

Nancy Terry, Director

Approval of the Agenda:

Mr. DiGilio, C.P., called for a motion to approve the agenda.

- **ACTION:** A motion was made to approve the agenda. The motion was seconded and passed unanimously.

Secretary's Report:

Mr. DiGilio, C.P., called for a motion to approve the March 29, 2021 minutes.

- **ACTION:** A motion was made to approve the minutes from the Board of Directors meetings from March 29, 2021. The motion was seconded and passed.

Treasurer's Report:

Ms. Wilkins provided financials and shared that we have moved the money that was in Certificated of Deposit to the savings account due to the poor returns.

- **ACTION:** A motion was made to approve the financial report. The motion was seconded and passed unanimously.

Telesummit Committee Report:

Report as submitted. Mr. O'Donnel reported that pricing was set at an attractive point and it will be a good value. The group is working to finalize the agenda and sponsorships.

Member Services Committee Report:

Report as submitted. Mr. Kaye reported that topics and vendors were filling up. Pricing was included in the report. A brief discussion was had on the in-person 2022 convention. The group will need to follow whatever Covid guidelines are in place in New Orleans at that time. Joanne Berwager agreed to do a session on Pinterest at the 2022 event.

Communications Committee Report:

Report as submitted. It was noted that the newsletter was well done and inspiring. Open rates on their distribution continue to be high.

WIAF Committee Report:

A report was not submitted however a balance report has been included with the financials.

Nominations/Elections Report:

No Report submitted.

Craftsmanship Awards Committee:

No report submitted. On hold for 2021.

Membership Awards Committee Report:

Report not submitted. On hold for 2021.

Associate Member Committee Report:

Report as submitted.

Boutique Manufacturers Task Team:

Report not submitted.

Education Committee Report:

Report as submitted. Mr. Laux shared that the team will be videotaping the necessary digital assets in a two-day session in June. All 10 courses are anticipated to be done in August. The CEU process was discussed however this is costly and difficult to attain so would not be feasible for WIA.

Website Report:

Report as submitted. The site is currently undergoing a refresh.

Marketing Committee Report:

Report as submitted.

Region Reports:

South: Report as submitted.

Mid-Atlantic: Report not submitted.

Central: Report not submitted however Mr. Dubose reported that some chapters are beginning to hold meetings.

Northeast: Report as submitted.

West: Report as submitted.

New Business:

Resignation:

Mr. O'Donnell has resigned from the Region Director position citing personal reasons.

Mr. Dubose has agreed to move into that position.

Being no further business . . .

- **ACTION:** A motion was made and seconded at 9:32 PM ET to adjourn the Board of Directors meeting. The motion passed unanimously.